

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

[TRANSLATION]

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To whom it may concern:

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Notice Regarding the Formulation of the SECOM Group's Vision for 2040

SECOM CO., LTD. (the "Company") hereby announces that, based on the resolution adopted by its Board of Directors at the meeting held today, the Company has formulated its new long-term vision, the SECOM Group's Vision for 2040. A brief description of the objectives of this vision is provided below.

With the increasing complexity of social imperatives, contributing factors are expected to become ever-more intertwined and interconnected. Against this backdrop, the Company has formulated the SECOM Group's Vision for 2040, which aims to clarify the Group's strategic direction going forward.

Capitalizing on the ANSHIN Platform, SECOM will work to extend proactive services that deliver "Peace of Mind through Anticipation."

SECOM will continue to evolve, in line with its goal of providing enduring peace of mind to an ever-changing society.

The SECOM Group's Vision for 2040 emphasizes the importance of providing Peace of Mind through Anticipation as value to customers by detecting signs of impending issues and promptly taking proactive action to avert concerns. As well as responding when issues arise, the Group will take preemptive steps to ensure peace of mind whenever and wherever necessary.

Guided by this vision, the SECOM Group will integrate data, technologies and expertise obtained from multiple points of contact with diverse stakeholders, including partners who share its philosophy and customers, with its own extensive resources. Through such efforts, the Group will advance its fusion of people and technologies, a competitive advantage, thereby reinforcing the ANSHIN Platform* service infrastructure and facilitating the development of proactive services.

*The ANSHIN Platform is a service platform anchored in the relationship of trust that SECOM has cultivated with society. Created in collaboration with industrial, governmental and academic partners who share SECOM's philosophy, this platform is designed to provide peace of mind to people in their everyday lives, as well as to society as whole.

For more information, please see the accompanying presentation materials.

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2040 VISION

SECOM GROUP

MISSION

In accordance with its mission of helping achieve a society free from concerns by creating innovative services that benefit society as a whole, SECOM Group has sought, since its founding in 1962, to provide reliable peace of mind.

Riding the tide of social change, SECOM continues to evolve, refusing to be constrained by preconceived notions, in keeping with its commitment to doing what is appropriate.* This commitment is an essential element of SECOM Group's DNA.

* Appropriate is used here to mean just, fair and beneficial, not only to SECOM but to society as a whole.





The SECOM Group's Vision for 2040

SECOM's Outlook for 2040

2040 VISION

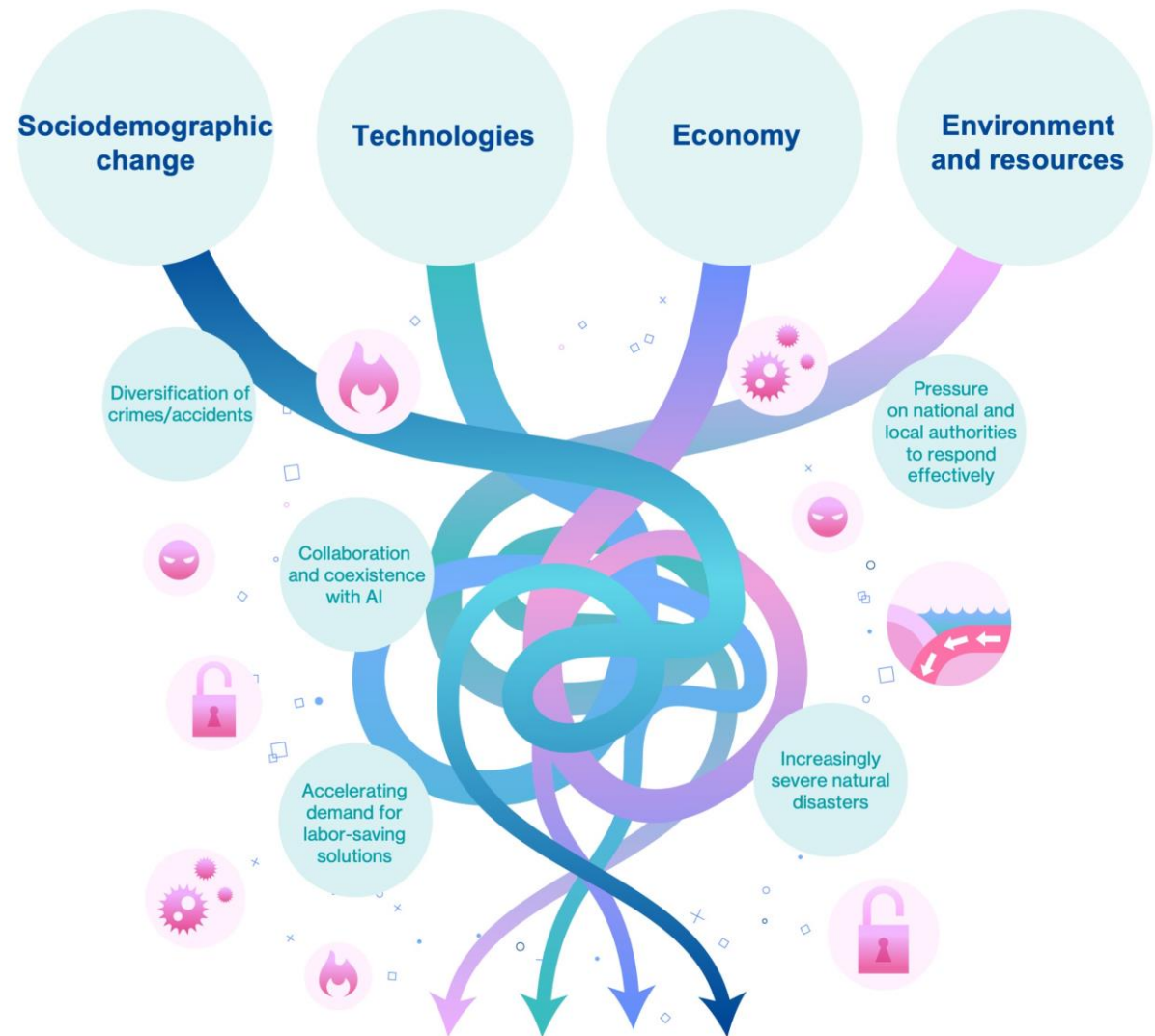
**Capitalizing on the ANSHIN Platform,
SECOM will work to extend proactive services that
deliver “Peace of Mind through Anticipation.”**

SECOM will continue to evolve, in line with its goal of providing enduring peace of mind to an ever-changing society.



SOCIAL CHANGE

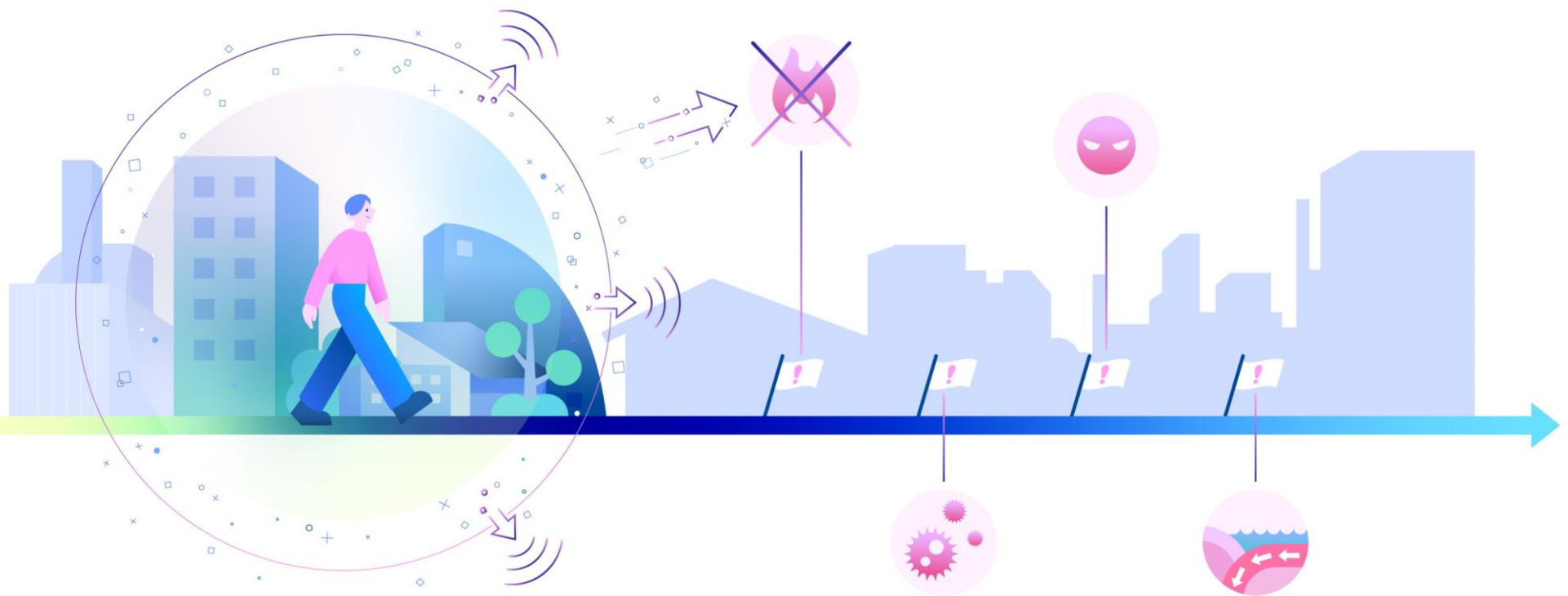
With the increasing complexity of social imperatives, contributing factors are expected to become ever-more intertwined. SECOM recognizes the importance of promptly identifying not only issues that have arisen, but also those with the potential to arise, as risk factors.



Latent risks

CONCEPT

SECOM defines delivering Peace of Mind through Anticipation as detecting signs of impending issues and promptly taking action to avert concerns.



Through the development of proactive services, SECOM will establish a new benchmark for peace of mind.

FEATURE

Delivering Peace of Mind through Anticipation: Society in the Future



SECOM will strive to predict gradually changing risks in daily life that transcend the boundary between the routine and the unexpected. As well as responding when issues arise, SECOM will take preemptive steps to ensure peace of mind whenever and wherever necessary.

STRATEGY

Strategies for Realizing
Peace of Mind through Anticipation

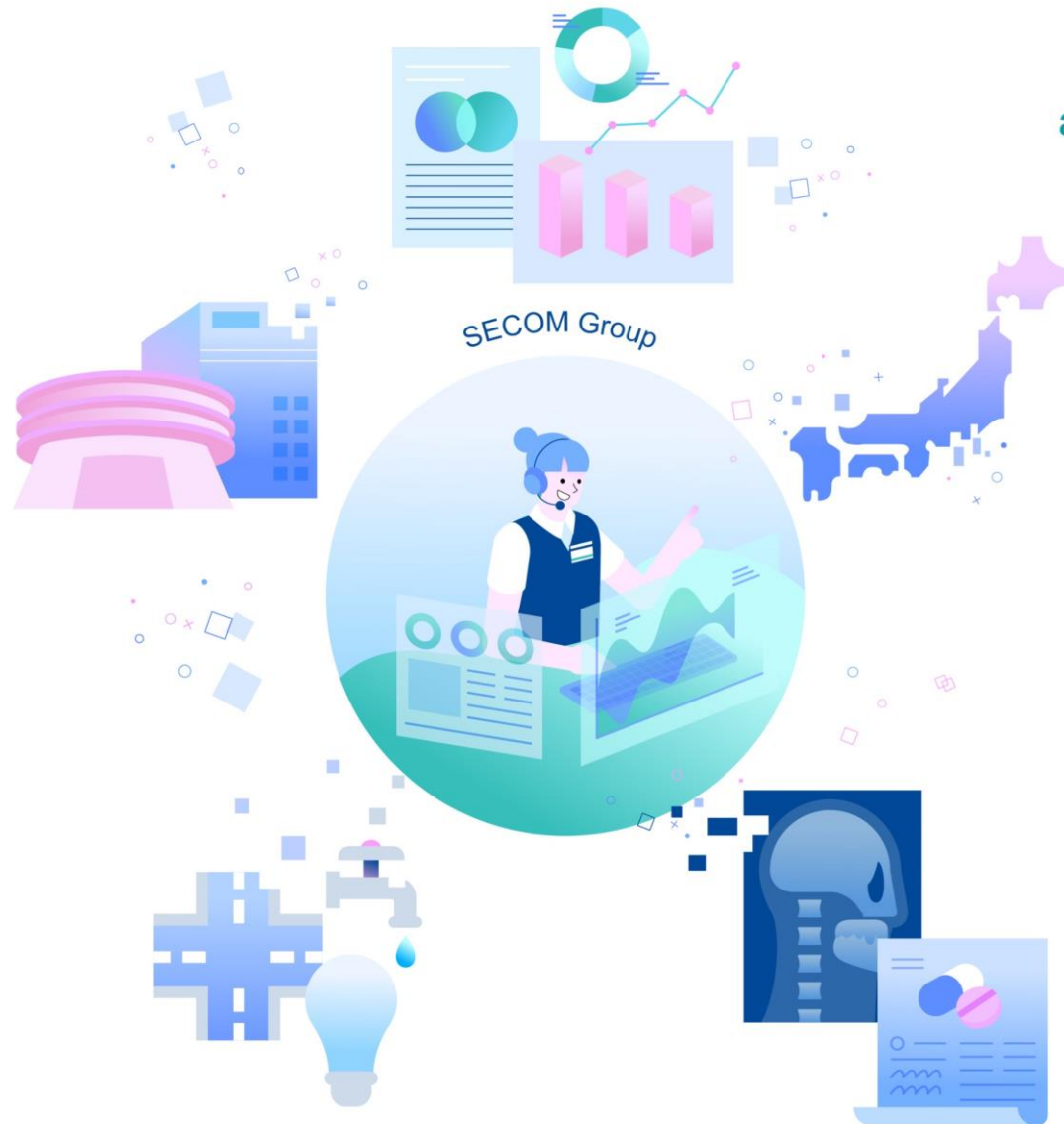
Developed in response to diversifying needs, the ANSHIN Platform concept describes a service infrastructure built in collaboration with partners in industry, government and academia who share SECOM's philosophy.

The integration of data and services obtained from multiple points of contact with these partners, and with customers, will facilitate the early detection of signs of impending issues and position SECOM to provide Peace of Mind through Anticipation.



DRIVING FORCE

Key Factors Driving the Implementation of Strategies



Thanks to its outstanding sensor technologies and operating capabilities, SECOM is uniquely positioned to create proactive services.

Looking ahead, SECOM—which to date has leveraged sensor technologies to respond to issues detected—will strive to remain abreast of changing social imperatives by advancing its fusion of people and technologies through the integration of various types of data, thereby reinforcing the ANSHIN Platform and facilitating the development of proactive services.

With the aim of promoting ANSHIN as a universally recognized term synonymous with peace of mind, SECOM will continue working to deliver Peace of Mind through Anticipation in markets around the world, as well as in Japan, by extending services customized to reflect local sensibilities.

SECOM is also bolstering global collaboration to further strengthen the ANSHIN Platform.

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SECOM will work to extend proactive services
that deliver “Peace of Mind through Anticipation.”**

SECOM will continue to evolve, in line with its goal of providing
enduring peace of mind to an ever-changing society.

The logo for SECOM, featuring the letters 'SECOM' in a bold, sans-serif font. The 'S', 'E', and 'M' are dark blue, while the 'C' and 'O' are a lighter teal color.