

The SECOM Group's Vision for 2040

2040 VISION

SECOM GROUP

Capitalizing on the *ANSHIN* Platform,
SECOM will work to extend proactive services
that deliver “Peace of Mind through Anticipation”

Looking ahead to 2040

Since our founding, we have sought to help achieve a society free from concerns. We have leveraged our core competitive advantage, namely, a business model that fuses people and technologies—that is, combines high-level operations conducted by professionals with expertise in diverse fields and advanced technological prowess made possible by a unique R&D framework—and the use of open innovation to help resolve social imperatives and, through innovation, to develop a broad range of new services. Through the creation of optimal services and systems, we have accumulated extensive know-how in multiple businesses and built relationships of trust with our diverse customers.

Amid demographic shifts and the evolution of technologies, social imperatives are becoming increasingly complex, with contributing factors expected to become ever-more intertwined and interconnected. We recognize the need to swiftly identify not only issues that have arisen, but also those with the potential to arise, as risk factors.

In May 2026, we formulated the SECOM Group's Vision for 2040 to clarify our strategic direction over the next decade and a half. This vision emphasizes the importance of detecting signs of impending issues and promptly taking **proactive** action to avert concerns, using the phrase “**Peace of Mind through Anticipation**” to convey the value provided to customers. We are also reinforcing the *ANSHIN* Platform, with the aim of not simply responding to incidents when they occur, but also taking preemptive steps to ensure peace of mind whenever and wherever necessary.



The *ANSHIN* Platform is a service infrastructure anchored in the relationship of trust that we have cultivated with society. Created in collaboration with industrial, governmental and academic partners who share SECOM's Philosophy, this platform is designed to provide peace of mind to people in their everyday lives, as well as to society as a whole.

Strategies for delivering Peace of Mind through Anticipation

We define delivering Peace of Mind through Anticipation as detecting signs of impending issues and promptly taking proactive action to avert concerns. We will strive to anticipate gradually evolving risks in daily life by transcending boundaries between the routine and the unexpected. Rather than simply responding to incidents when they occur, we will also take preemptive steps to realize peace of mind whenever and wherever necessary.

We have long leveraged sensor technologies to respond to issues detected. Going forward, we will integrate the diverse resources of the SECOM Group with data, technologies, and insights obtained from multiple points of contact with diverse stakeholders, including partners who share our philosophy and our customers. Through such

efforts, we will create proactive services that detect signs of impending issues and promptly take action to avert concerns. Keeping abreast of evolving social imperatives and integrating a broad range of data, we will continue to advance our fusion of people and technologies, thereby further reinforcing the *ANSHIN* Platform and facilitating the development of ever-more sophisticated and proactive services in pursuit of Peace of Mind through Anticipation.

With the aim of promoting “*ANSHIN*” as a universally recognized term synonymous with peace of mind, we will also continue working to deliver Peace of Mind through Anticipation in markets around the world by extending services customized to reflect local market needs.

Delivering Peace of Mind through Anticipation: Society in the Future

