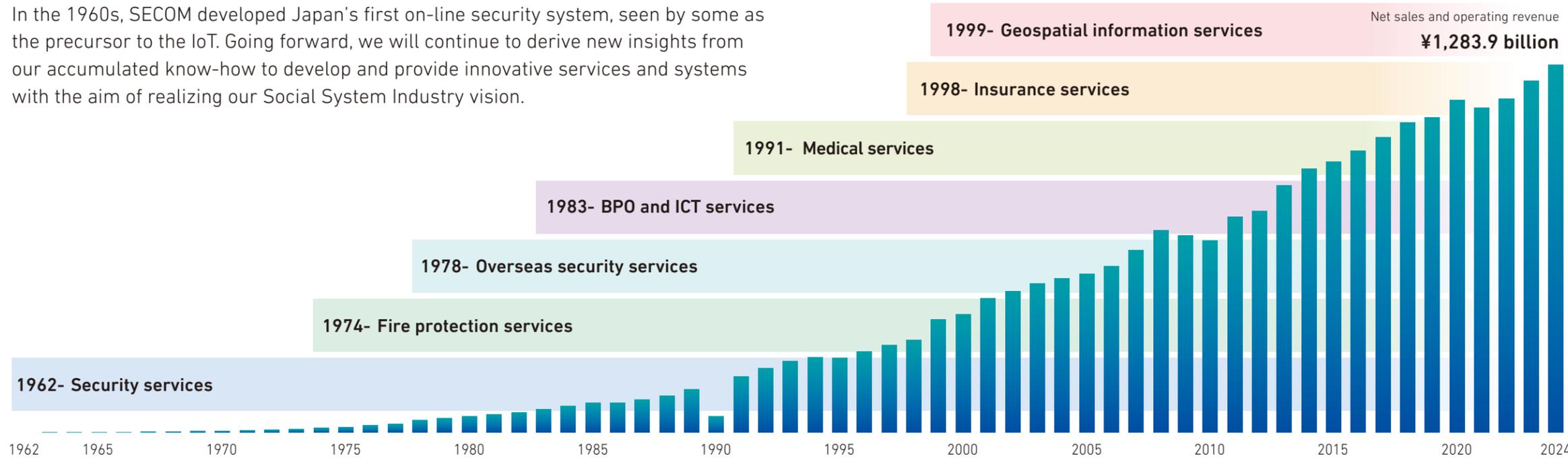


# The Path to Value Creation

In the 1960s, SECOM developed Japan's first on-line security system, seen by some as the precursor to the IoT. Going forward, we will continue to derive new insights from our accumulated know-how to develop and provide innovative services and systems with the aim of realizing our Social System Industry vision.



## Security service industry → Safety ("ANZEN") industry → Social System Industry

- 1962**
  - Established as Nihon Keibi Hoshō Co., Ltd. Japan's first commercial security services provider (name was later changed to SECOM CO., LTD.)
- 1964**
  - Provides security services at the Olympic Village during the first Tokyo Olympics
- 1966**
  - Develops SP Alarm, Japan's first on-line security system
- 1974**
  - Lists on the Second Section of the Tokyo Stock Exchange
  - Forms business alliance with Nohmi Bosai Kogyo Co., Ltd. (currently Nohmi Bosai Ltd.), Japan's top provider of fire protection services
- 1975**
  - Commences operation of the world's first computerized security system (CSS)
- 1978**
  - Establishes joint venture Taiwan Secom Co., Ltd., in Taiwan, its first overseas market
  - Moves up to the First Section of the Tokyo Stock Exchange
- 1981**
  - Introduces My Alarm (currently SECOM Home Security), Japan's first home security system
  - Establishes joint venture Korea Security System Co., Ltd. (currently S1 Corporation) in the Republic of Korea (ROK)
- 1983**
  - Begins providing information and communications-related services
  - Changes name from Nihon Keibi Hoshō Co., Ltd. to SECOM CO., LTD.

- 1985**
  - Launches information security services
- 1988**
  - Establishes presence in Thailand
- 1989**
  - Declares 1989 the first year of the Social System Industry vision
- 1991**
  - Establishes presence in the United Kingdom and Malaysia
  - Begins providing visiting nurse services
- 1992**
  - Establishes presence in the PRC, Singapore and Australia
- 1994**
  - Establishes presence in Indonesia
  - Begins offering Japan's first remote image diagnosis support service
- 1996**
  - Commences management of residences for seniors
- 1998**
  - Invests in Toyo Fire and Marine Insurance Co., Ltd. (currently Secom General Insurance Co., Ltd.)
  - Launches certification authority business
- 1999**
  - Invests in Pasco Corporation, a leading provider of aerial surveying services
- 2000**
  - Establishes the Secure Data Center
- 2001**
  - Develops and releases the COCO-SECOM mobile security system
  - Launches MEDCOM, Japan's first unrestricted cancer treatment policy

- 2004**
  - Introduces the SECOM AED Package Service
  - Launches the SECOM Safety Confirmation Service
- 2006**
  - Establishes presence in Vietnam
  - Acquires newly issued shares in Nohmi Bosai, which becomes a consolidated subsidiary
- 2007**
  - Launches ground surveying services using synthetic aperture radar (SAR) satellite images
- 2011**
  - Establishes presence in New Zealand
- 2012**
  - Acquires all outstanding shares in Nittan Co., Ltd., one of Japan's leading fire protection services providers, making the company a consolidated subsidiary
  - Acquires At Tokyo Corporation, one of Japan's leading data center services firm
- 2014**
  - Opens Sakra World Hospital, a general hospital, in India
- 2015**
  - Acquires Asahi Security Co., Ltd., a leading provider of cash collection and delivery services, which becomes a consolidated subsidiary
- 2017**
  - Acquires BPO services firm TMJ, Inc.
- 2019**
  - Establishes presence in Turkey
- 2022**
  - Shifted to the Prime Market, owing to a restructuring of the Tokyo Stock Exchange's market segments
  - Acquires Senon Ltd., a provider of comprehensive security services
- 2023**
  - Acquires ARTERIA Networks Corporation
- 2024**
  - Establishes presence in Ireland

Note: The bar graph shows net sales and operating revenue for each fiscal year at the time of announcement. Figures have not been restated. Data for periods up to and including the fiscal year ended November 30, 1977, is nonconsolidated revenue for SECOM CO., LTD., calculated using Japanese GAAP, while from the fiscal year ended November 30, 1978 through the fiscal year ended March 31, 2004, the Company reported "revenue and other income." Owing to a change in the Company's settlement date, the fiscal period ended March 31, 1990, was a transitional four-month period.

## Core competitive advantages

### A powerful brand

- ✓ The largest customer base in Japan's security services industry
- ✓ Know-how and experience
- ✓ Name recognition and customer trust
- ✓ Ability to create business opportunities
- ✓ Top-class talent

### A recurring revenue-based business model

- ✓ Stable, expanding earnings
- ✓ High marginal rate of return
- ✓ Resources to facilitate active investment in growth

### Group strengths

- ✓ Ability to leverage comprehensive strengths of diverse businesses to resolve issues
- ✓ Multiple per-customer contracts and a high rate of contract renewal
- ✓ Efficient sales activities that capitalize on collaboration across the Group