## The Path to Value Creation

SECOM has pioneered the creation of services that deliver safety and peace of mind. The Company's history is also one of being the first in Japan to take on challenges. Going forward, we will continue to develop and provide innovative services and systems that accelerate the realization of our Social System Industry vision.

Note: The bar graph shows net sales and operating revenue for each fiscal year at the time of announcement. Figures have not been restated. Data for periods up to and including the fiscal year ended November 30, 1977, is nonconsolidated revenue for SECOM CO., LTD., calculated using Japanese GAAP, while from the fiscal year ended November 30, 1978 through the fiscal year ended March 31, 2004, the Company reported "revenue and other income." Owing to a change in the Company's settlement date, the fiscal period ended March 31, 1990, was a transitional four-month period.

1962- Security services

services at the

Olympic Village

during the first

Tokyo Olympics

1970

security system

Stock Exchange

Hosho Co., Ltd. Japan's

services provider (name

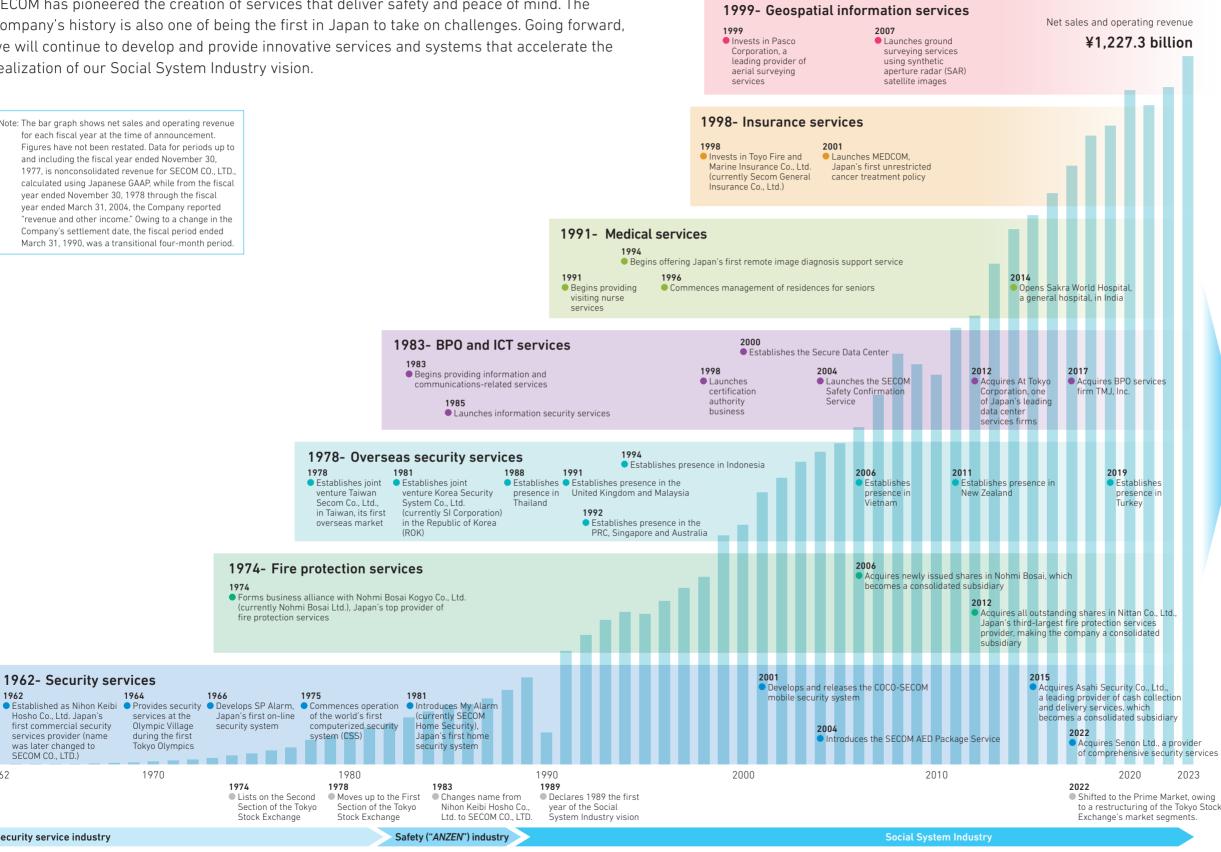
was later changed to

Security service industry

SECOM CO., LTD.)

1962

first commercial security



### Core competitive advantages

#### A powerful brand

- ▼ The largest customer base in Japan's security services industry
- Know-how and experience
- ☑ Name recognition and customer trust
- Ability to create business opportunities
- Top-class talent

### A recurring revenue-based business model

- Stable, expanding earnings
- High marginal rate of return
- Resources to facilitate active investment in arowth

# **Group strengths**

- Ability to leverage comprehensive strengths of diverse businesses to resolve issues
- ✓ Multiple per-customer contracts and a high rate of contract renewal
- **Efficient sales activities** that capitalize on collaboration across the Group

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