# **Corporate Philosophy**

Mission

## Our role and raison d'être

We see our mission as being to help achieve a society free from concerns. Accordingly, throughout our history we have sought to create services and systems that benefit society as a whole.

Vision

## Our ideal view of SECOM in the future

In 1989, we declared our commitment to **the Social System Industry**. We continue to promote bold initiatives with the aim of realizing this vision.

Values Values

## Our shared beliefs and guiding principles

Achieving our mission depends on our values being understood and shared by all employees. Since our establishment, we have adhered to SECOM's Philosophy, which emphasizes contributing to society through our business activities. Shared ideas and principles of conduct, including this philosophy, guide everything to do and have nurtured a uniquely SECOM identity that remains crucial to our competitive edge.

## The Social System Industry

Our Social System Industry vision describes a framework of innovative and integrated services and systems that deliver safety, peace of mind, comfort and convenience.

#### SECOM's Philosophy

SECOM's Philosophy has been passed down through generations of employees since our establishment and continues to be the driving force behind all we do. This philosophy emphasizes a refusal to be content with the status quo and a commitment to doing what is appropriate. The first element expresses our determination to provide innovative services and systems by challenging accepted norms, while the second means judging the legitimacy of our actions by examining whether they are just, fair and beneficial not only to SECOM but to society as a whole. The efforts of our employees to act in compliance with this philosophy have nurtured a uniquely SECOM identity, while our ability to provide high-grade, distinctive services has given us a sharp competitive edge and remains the major driving force behind our growth and evolution.