



Realizing the Social System Industry

Our Social System Industry vision describes a framework of services and systems that make life more convenient and comfortable and deliver security and peace of mind. We have worked steadily to make this vision a reality by building a broad business portfolio that today encompasses seven segments and by combining the various services and systems in these segments into distinctive packages, in line with our overarching mission, which is to provide safety and security, as well as comfort and convenience, wherever and whenever necessary. This approach encourages people to turn to SECOM with the confidence that doing so will help them resolve security and other concerns. Looking ahead, we will continue striving to provide services that respond to customers' expectations with the aim of making SECOM an ever-present and trusted part of our customers' lives.

To hasten the realization of our Social System Industry vision, in 2010 we introduced the ALL SECOM concept. Since then, employees everywhere have worked together, sharing information, ideas and objectives and rallying comprehensive Group capabilities under the ALL SECOM banner to drive growth. This concept also underpins ongoing efforts to leverage our expertise to develop uniquely SECOM services and systems in line with three key themes: security, a super-aged society and disaster preparedness/business continuity planning (BCP)/environmental preservation.

Applying our corporate philosophy and building on the ALL SECOM concept to resolve concerns and alleviate everyday problems

The efforts of every SECOM employee in working toward the realization of our Social System Industry vision are guided by our corporate philosophy, which emphasizes a refusal to be content with the status quo, as well as a commitment to doing what is appropriate. The former means seeking constantly to provide novel services and systems by challenging accepted norms, while the latter means judging the legitimacy of our actions by examining whether they are just, fair and beneficial, not only to SECOM but to society as a whole. This philosophy continues to be a major driving force behind our growth and evolution.

As we strive to grow our businesses and earn ever-broader acceptance of our many services, the expectations of society and our customers will continue to rise. By applying our corporate philosophy, as well as by building on the ALL SECOM concept to address social imperatives and help resolve concerns and everyday problems, we will continue to respond accurately to evolving needs, thus ensuring our ability to provide services and systems that enhance convenience and comfort and provide security and peace of mind.