



Realizing the Social System Industry

Our Social System Industry vision describes a framework of innovative services and systems that make life more secure, convenient and comfortable. We have worked steadily to make this vision a reality by building a broad business portfolio that today encompasses seven segments. We combine the services and systems in these segments into distinctive packages, in line with our overarching mission, which is to provide security and peace of mind wherever and whenever necessary. This approach encourages people to turn to SECOM with the confidence that doing so will help them resolve security and other concerns. Looking ahead, we will continue working to provide services that respond to customers' expectations with the aim of making SECOM an ever-present and trusted part of our customers' lives.

To hasten the realization of our Social System Industry vision, in 2010 we introduced the ALL SECOM concept. Under the ALL SECOM banner, we are encouraging employees everywhere to work together as one, actively sharing information, ideas and objectives and rallying comprehensive Group capabilities to drive future growth, to develop services that make use of Big Data in line with three key themes: security services, a super-aged society and disaster preparedness/business continuity planning (BCP)/environmental preservation.

Applying Our Corporate Philosophy and Advancing the ALL SECOM Concept

Since our establishment, we have sought to contribute to the resolution of social issues through our business activities. The efforts of every SECOM employee working toward the realization of our Social System Industry vision are guided by this objective, and by our corporate philosophy, which emphasizes a refusal to be content with the status quo and a commitment to doing what is appropriate. The former means seeking constantly to provide innovative services and systems by challenging accepted norms, while the latter means judging the legitimacy of our actions by examining whether they are just, fair and beneficial, not only to SECOM but to society as a whole. This philosophy continues to be a major driving force behind our growth and evolution.

As we work to grow our businesses and earn ever-broader acceptance of our many services, the expectations of society will continue to rise, as will those of our customers. By applying our corporate philosophy and advancing the ALL SECOM concept, we will continue to accurately identify and interpret the needs of customers, thus ensuring our ability to provide services that enhance convenience and comfort and deliver security and peace of mind.
