





SECOM control center

We are working to enhance our services by offering systems that respond to the diverse security level and control requirements of different types of facilities.

Promoting broader acceptance of our value-added SECOM LX and SECOM FX security systems

We offer an extensive selection of on-line security systems that respond to the needs of a broad range of subscribers. In the area of commercial security services, we are working to enhance our services by offering systems that respond to the diverse security level and control requirements of different types of facilities, from large-scale commercial buildings to offices and shops.

SECOM AX is a remote imaging on-line security system for commercial facilities that features advanced image recognition technologies. Should an irregularity be detected, SECOM AX

alerts SECOM control center staff by transmitting images and audio of the subscriber's premises to a SECOM control center, enabling control center staff to accurately assess the situation and respond swiftly and appropriately. Able to distinguish instantly between changes in image feed caused by intruders and those resulting from light and shadow, or from small animals, SECOM AX identifies only human intrusions as irregularities. We continue to promote R&D aimed at further enhancing the capabilities of SECOM AX by improving these and other performance features. At the same time, we continue to encourage broader acceptance of this advanced system.

Since the enforcement of Japan's Act on the Protection of Personal Information in 2005, the number of companies installing systems to prevent the unauthorized disclosure of information has increased. In response to the growing need for such systems, we offer SECOM LX, an on-line security system designed for offices and small and medium-sized shops that also includes an access control feature. In addition to around-the-clock monitoring for intruders and fires, SECOM LX helps facilitate the effective management of human resources and important data and to prevent information leaks.

SECOM FX is a security and facility control system that combines



SECOM's autonomous flying surveillance robot that capitalizes on numerous proprietary technologies



The robot takes off autonomously and flies toward intruders

monitoring for intruders and fires with effective facility control functions, including automatic opening and closing of shutters and turning on and off of lights and air conditioners, thereby assisting efforts to reduce power consumption. Installed in a small office, for example, SECOM FX can be set to automatically turn lights and air conditioners on and off in accordance with employees' schedules, so not only when they arrive and leave for the day, but also when they step out of the office for lunch or other reasons, which helps to minimize heating and lighting costs.

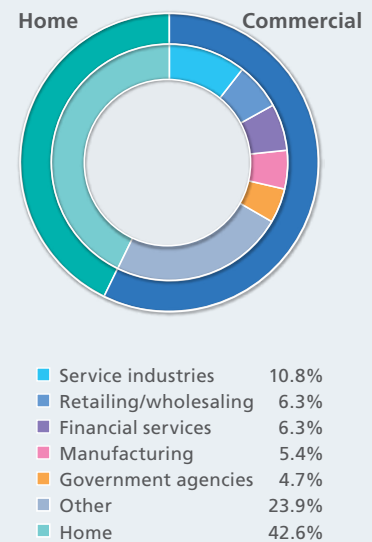
Looking ahead, we will continue working to promote broader acceptance of SECOM LX and SECOM FX as value-added systems that not only provide excellent security, but also assist customers' efforts to manage costs by reducing energy consumption.

Small flying surveillance robot opens a new chapter in private-sector crime prevention

We continue to promote the development of service robots. The first outcome of these efforts is SECOM Robot X, an outdoor surveillance robot. Recently, we completed development of our second robot, a small autonomous flying surveillance robot that is the first such robot designed specifically to prevent crime in the private sector.

Our new small autonomous flying surveillance robot capitalizes on our advanced image processing and image analysis technologies, used in SECOM AX and other security systems; our sensing technologies, given full play in SECOM Robot X, which surveys its surroundings as it travels along, as well as in Laser Sensor, an external monitoring system that uses lasers; and our

Contracts for Centralized Security Systems (As of March 31, 2013)

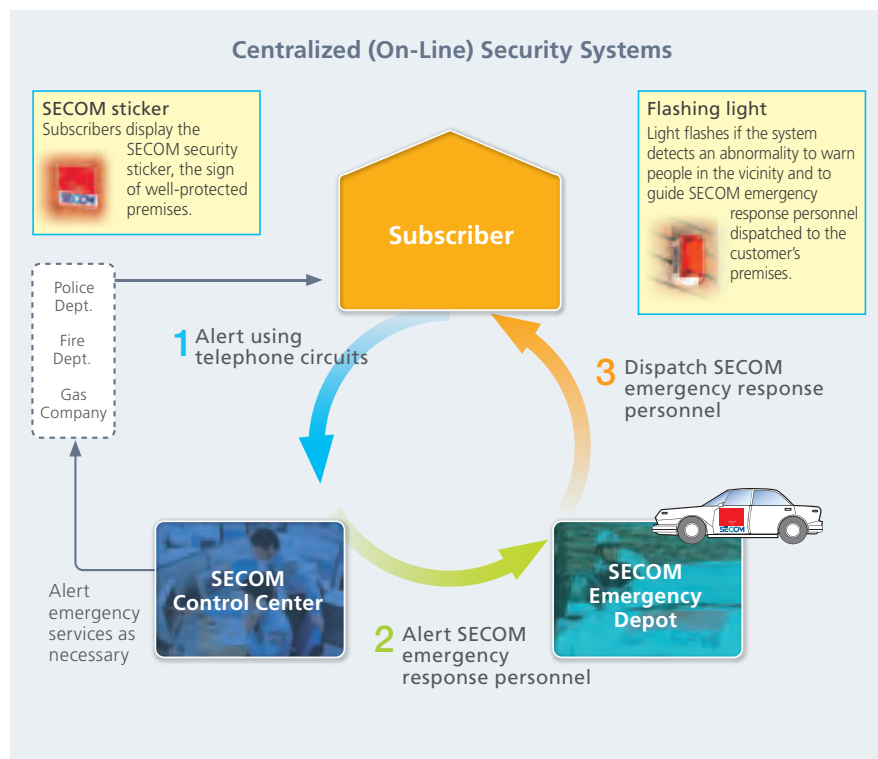


tracking technologies, which make it possible to locate people, vehicles and property on the move. In the event an intrusion is detected, the robot—which works in tandem with an on-line security system—autonomously takes off and flies toward unauthorized individuals or vehicles, choosing the optimal angles from which to shoot sharp, clear images, which it transmits to a SECOM control center in real time, thus shortening response time. Because it approaches and tracks intruders inside the monitored area, the robot can also capture images of individuals and/or vehicles in areas where surveillance cameras have not been installed.

In the years ahead, we will continue to build on our proprietary technologies—notably our physical security, data center and information security technologies and the geospatial



Secom Industries' new headquarters plant



information processing and analysis technologies of subsidiary Pasco—to prepare this exciting new robot for launch. Going forward, we will continue working to develop and market distinctive services and systems that reflect the changing needs of customers.

Secom Industries completes construction of new headquarters plant

Manufacturing subsidiary Secom Industries is responsible for the production of security equipment devised by our R&D department, illustrating our integrated approach to security services, whereby we take responsibility for all aspects of our on-line security systems.

Secom Industries, which employs a proprietary manufacturing system that allows production of multiple items, enabling it to provide a broad range

of high-grade environment-friendly products that respond to the needs of customers, has earned certification under ISO9001 and ISO14001, the International Organization for Standardization's benchmarks for, respectively, quality management and environmental management.

Secom Industries' headquarters plant in Shiroishi, Miyagi Prefecture, suffered extensive damage in the Great East Japan Earthquake, which struck on March 11, 2011. Having temporarily divided production up among its other facilities and promptly commenced site restoration, in November 2012 the company completed construction of a new headquarters facility. In keeping with the design concept used—"an advanced production facility in harmony with nature"—the new plant was built around three central themes:

"Environment," meaning that it incorporates a wealth of environment-friendly features; "Quality," evidenced by highly efficient high-performance production capabilities; and "Safety," underscoring the strong emphasis placed on ability to withstand natural disasters.

The new plant's expanded production and testing areas and the latest equipment have positioned Secom Industries to further enhance the quality of the security systems it manufactures. As our principal manufacturing base, Secom Industries will continue to focus on providing systems that deliver ever-higher levels of quality and reliability, thereby playing a crucial role in our ongoing effort to improve customer satisfaction.

Home Security Services



To provide greater security, peace of mind, comfort and convenience for homeowners and renters, we continue to offer a variety of residential security services and systems, centering on SECOM Home Security G-Custom, that reflect the changing structure of households.

Expanding sales of the improved SECOM Home Security G-Custom

SECOM Home Security comprises sensors and other security equipment, which are installed in and around subscribers' homes to provide monitoring for intruders, fires and gas leaks and send out alerts and emergency signals around the clock. If an irregularity is detected, the system alerts a SECOM control center, where staff monitor and assess the situation, dispatch emergency response personnel and, if necessary, notify the police and/or the fire department.

Our home security services lineup also includes SECOM Home Security G-Custom, which combines SECOM Home Security with a variety of features designed to further enhance convenience and peace of mind. One such feature, which draws on lessons taken from the Great East Japan Earthquake, is a data storage service that enables subscribers to entrust important personal documents, including driver's licenses, passports, insurance cards, medical prescriptions and other items that provide proof of identity, to us for storage at a Secure Data Center. Other features include on-line access to convenient SECOM lifestyle support

services and products; a messaging function that enables SECOM Home Security G-Custom subscribers to share messages; and an exclusive memo service.

A recent addition to SECOM Home Security G-Custom is My Page, a customized information page that allows subscribers to access information from a broad range of selected collaborating companies on services, as well as to make purchases on-line, underscoring SECOM Home Security G-Custom's steady expansion as a practical tool that plays a central role in the everyday life of subscribers.



SECOM Home Security G-Custom's touch screen ensures easy operation



SECOM Home Security G-Custom:
Evolving as an easy-to-use, practical tool that
delivers security and peace of mind



SECOM My Doctor Plus emergency
medical alert system for seniors

SECOM My Doctor Plus: Now available nationwide

The rapid aging of Japan's population and the rising number of seniors living alone continue to fuel unease about access to medical and nursing care. SECOM My Doctor Plus, an emergency medical alert system for seniors, was developed with the aim of alleviating such concerns by bringing security and peace of mind to subscribers and making their lives more pleasant and convenient.

SECOM My Doctor Plus features an exclusive portable device that incorporates cellular phone, global positioning system (GPS) locator and emergency medical alert functions. Regardless of location or time, the device, when activated, sends an emergency signal indicating that medical assistance is required. If requested,

SECOM dispatches specially trained emergency response personnel. SECOM My Doctor Plus combines a wealth of expertise accumulated through the provision of SECOM My Doctor—an emergency medical alert system offered to SECOM Home Security subscribers that enables them to send an emergency signal in the event of a sudden illness or other emergency simply by pushing a button—with our extensive positioning technologies, used in the COCO-SECOM mobile security system, as well as our geographic information know-how. Our highly experienced emergency response personnel are specially trained in assisting people who have fallen, and are thus able to provide the appropriate help to individuals who have fallen from a bed or wheelchair. If then deemed necessary, staff will also contact emergency services and request

an ambulance. Emergency information, including medical history, the names of physicians currently treating the individual and contact information for family members, is provided in advance by the subscriber. In an emergency situation, this information is also sent to the subscriber's portable device, thereby ensuring such information is immediately available to ambulance attendants and hospital staff.

Other services offered with SECOM My Doctor Plus include consultation by telephone with staff at a SECOM nurse center at any time of the day or night. Individuals requiring specialized nursing care who have contracted care from a nursing care provider can request SECOM to arrange the dispatch of a home-care helper.



Subscribers of SECOM Home Security can seek the advice of SECOM nurses on health-related matters



SECOM emergency response personnel are dispatched promptly in the event of an irregularity

Protecting the well-being of seniors

In response to the evolving needs of Japan's super-aged society, we offer a variety of helpful support services to SECOM Home Security subscribers.

SECOM Remote Monitoring for Seniors combines security services with SECOM Home Service, which provides assistance with basic housework, and medical services. By providing support to seniors who live alone and/or require assistance or nursing care, SECOM Remote Monitoring for Seniors ensures peace of mind both for seniors receiving support and for their families.

With the Keeping in Touch call service for seniors, an option available to SECOM Home Security subscribers, SECOM staff call regularly to ask seniors about their health and see how they are doing. With the Keeping in Touch

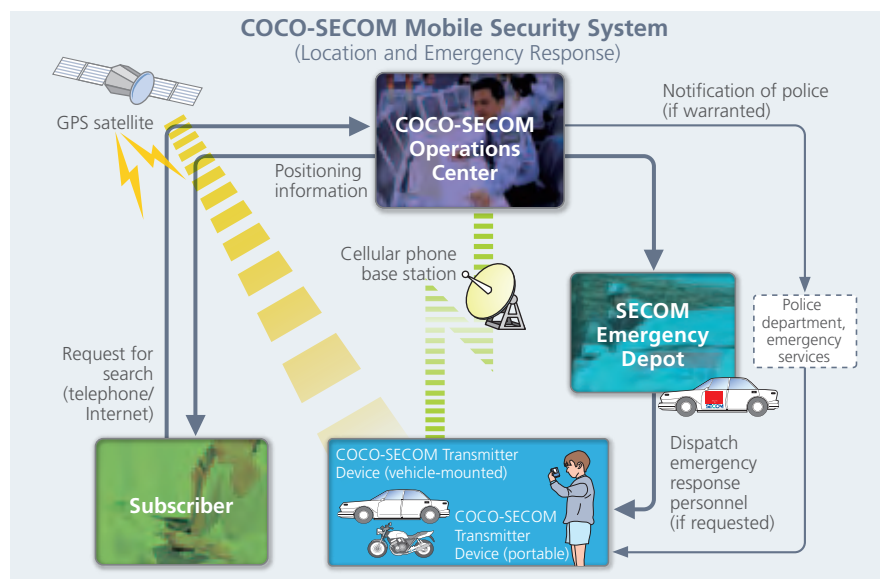
visiting service, our staff or staff from one of our carefully selected collaborating companies visits regularly in person to check on seniors' health and general living situation. If requested, visiting staff also do light housework. In both cases, staff subsequently report back to the subscriber at a specified email address to ensure the family is kept informed. These two services help ensure peace of mind both for seniors receiving support and for loved ones living far away.

Newly launched SECOM MS-4 series

In response to expanding market needs, we have developed and launched a variety of on-line security systems for apartment and condominium complexes. Spurred by the increasing number of large-scale and high-rise complexes, we

recently added the SECOM MS-4 series to our portfolio. Among the systems in the series is SECOM MS-4S, which includes easy-to-use intercoms featuring base units mounted with large touch screens that flash and provide audio guidance. SECOM MS-4M, which is compatible with multistructure condominium complexes and with existing wiring, is attracting orders as an optimal solution for condominium owners seeking to upgrade their security systems. Looking ahead, we aim to expand sales for installation in new buildings as well as in buildings undergoing renovation by actively marketing systems in the SECOM MS-4 series not only to real estate developers, but also to residents' associations and property management firms.

Other Security Services



We are committed to actively marketing the SECOM AED Package Service with the aim of helping to save more lives and responding to growing demand for the COCO-SECOM mobile security system.

Sales of SECOM AED Package Service remain robust

With the installation of automated external defibrillators (AEDs) on the rise, active marketing efforts continue to support robust sales of the SECOM AED Package Service, our full-service AED rental package. Principal benefits of this service include the fact that we take full responsibility for providing batteries and other expendables, as well as replacement units in the event of malfunction or theft, thereby ensuring AEDs are always in operating order. We also offer the SECOM On-Line AED Management Service, which monitors the operational status of SECOM AEDs around the clock. We are committed to actively marketing these and other AED services with the aim of helping to save more lives.

Expanding marketing of COCO-SECOM for increasingly diverse security needs

The COCO-SECOM mobile security system uses signals from GPS satellites and cellular phone base stations to pinpoint the location of portable transmitter devices with superb precision. Simply by pushing the alert button on the transmitter, a subscriber can notify the COCO-SECOM operations center, which is on call around the clock.

Developed initially as a way to locate seniors who have wandered off, foil child abductions and avert the theft of cars and motorcycles, COCO-SECOM is now sought for an increasingly wide range of applications, including preventing the theft of construction equipment and removal of automated teller machines (ATMs) and safes, as well as for managing taxi and bus fleets.

COCO-SECOM



SECOM AED Package Service



Stay Warm Emergency Sleeping Set—
an important part of advanced disaster preparedness

We also offer *mamorino 3* cellular phones for children, which come with COCO-SECOM as a standard service and a security feature that limits access to email and websites and a map-based tracking function that enables parents and guardians to keep an eye on their child's movements.

Debut of Stay Warm Emergency Sleeping Set for individuals stranded away from home when disaster strikes

The Great East Japan Earthquake served as a reminder of the importance of being prepared for major disasters. Recently, we released the Stay Warm Emergency Sleeping Set, an offering designed particularly for use by individuals stranded due to transportation system failures resulting from a major disaster. Each Stay Warm Emergency Sleeping Set contains a compactly packed emergency blanket, a simple inflatable air mattress and emergency rations for approximately 10 meals. We are actively marketing the Stay Warm Emergency Sleeping Set to a broad range of customers as an important part of disaster preparedness.

Overseas Security Services



Taiwan Secom

In overseas markets, we offer SECOM-style on-line security systems, which include emergency response services, customized to reflect local needs and sensibilities.

Demand for on-line security services rises

Our overseas security services currently encompass operations in 11 countries and territories: Taiwan, the Republic of Korea (ROK), the PRC, Thailand, Malaysia, Singapore, Indonesia, Vietnam, the United Kingdom, Australia and New Zealand.

The distinguishing feature of our overseas security services is that we offer SECOM-style on-line security systems, which include emergency response services, customized to reflect local needs and sensibilities. Moreover, we take full responsibility for operations, positioning us to respond to steadily expanding demand with high-grade services that leverage the extensive know-how we have accumulated in Japan.

Celebrating 35 years in Taiwan with consistently strong results

We made our debut in Taiwan, our first overseas market, in 1978. In the 35 years since, joint venture Taiwan Secom Co., Ltd., has grown into the leading security services firm in Taiwan, boasting a broad range of security services, focusing on on-line security systems, and a network of offices that spans the territory.

Going forward, Taiwan Secom—which celebrates its 35th anniversary in 2013—will continue working to grow its operations and to respond to evolving needs in Taiwan for security and peace of mind, as well as for greater comfort and convenience.

Operations in Indonesia seeing rapid expansion

Subsidiary PT. Secom Indonesia, which primarily serves the city of Jakarta and its environs, provides an extensive range of services, including on-line security systems for commercial premises and its own proprietary security management, static guard and other services, all of which enjoy a solid reputation in this market.

Demand is increasing among companies in Indonesia for solutions to prevent insider crimes. In response, Secom Indonesia provides consulting aimed at averting improprieties and criminal acts, as well as highly sophisticated security services. This has led to the rapid expansion of the company's operations.



Security staff (Indonesia)



Emergency response personnel
(Shanghai Secom Security Co., Ltd., PRC)



Specialist team of
installation and main-
tenance engineers
(security services for
financial institutions)
(Secom plc,
United Kingdom)



Control center (S1 Corporation, ROK)

Secom plc provides security for the London Olympics

In the United Kingdom, subsidiary Secom plc is widely acknowledged for the quality of its security services, as a result of which it has risen to the number three position in the U.K. security services market. In 2012, Secom plc was selected to provide security for venues of the London 2012 Summer Olympic Games and the London 2012 Paralympic Games. SECOM plc has also won key contracts to provide security services for major financial institutions, testament to the high marks given the company as a provider of specialized security services with sophisticated technological capabilities.

Service network in the PRC continues to grow

We initially began offering services in the PRC in 1992, establishing Secom (China) Co., Ltd., and becoming the first Japanese firm to have a holding company in the country. Since then, we have formed joint ventures with local firms through which we provide

proprietary on-line security systems. Today, our security services network encompasses 18 cities nationwide, with joint ventures in 10 and branch offices in eight of these cities. Looking ahead, we will continue to target growth in the PRC by capitalizing on our accumulated know-how to provide quality services that respond to heightened security needs.

High-grade SECOM services well-established in key overseas markets

In the ROK, joint venture S1 Corporation is that country's leading security services provider. Thanks to its solid performance record and the power of the SECOM brand, S1 continues to see steady growth in its subscriber base.

In Malaysia, we are expanding our business by supplying on-line security systems, as well as customized security systems combining static guard services and on-line security systems. In Singapore, we have achieved growth not only by offering on-line security systems that leverage our innovative

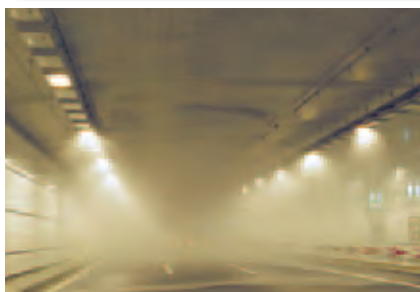
planning capabilities and fire protection systems but also by putting together a unique menu of services that includes, among others, leasing of safety deposit boxes. Demand for security services continues to rise in Vietnam, bolstered by the increasing number of Japanese companies setting up local operations.

Since winning the contract to provide static guard and security patrol services for a building owned by a leading asset management firm, SECOM Australia Pty. Ltd. has earned positive reviews from a broad range of subscribers in Australia, including major corporations and government agencies. In New Zealand, Secom Guardall NZ Ltd. continues to foster new demand by maximizing its expertise in providing security for financial institutions.

Looking ahead, we will continue to expand our operations in countries and regions where we have established a presence. We will also continue to cultivate promising new markets for SECOM-style services.

Fire Protection Services

By building on our technological capabilities and know-how in the provision of fire protection systems, we are striving to contribute further to security and peace of mind for customers.



Water spray system installed in road tunnel (Nohmi Bosai)

Working to capitalize on rising demand in the renovations market

Subsidiary Nohmi Bosai is a comprehensive fire protection specialist, with a broad product lineup that includes automatic fire alarm and fire extinguishing systems. An integrated services provider, Nohmi Bosai takes responsibility for R&D, planning, design, production, installation and maintenance of high-grade systems for a wide range of applications, including office buildings, plants, tunnels, structures designated as cultural properties, ships and homes.

In recent years, the deterioration of older office buildings has stimulated demand for renovations to update automatic fire alarms and other equipment. Responding to such demand, Nohmi Bosai is drawing on its achievements, and on the solid trust of its customers, to expand orders from this sector. In the period under review, the company launched Advanced P III, a conventional fire alarm system with an automatic testing function suitable for commercial facilities with multiple rooms, such as hotels and hospitals, and for condominiums, positioning itself to secure further orders.



R&D (Technology and Production Division, Nittan)

Technological capabilities and know-how assist efforts to cultivate new markets

Nohmi Bosai has succeeded in cultivating new markets by developing innovative systems that reflect a firm understanding of its customers' needs. Since installing the first fire protection system in a road tunnel in Japan in 1958, the company has maintained a leading share in this sector. Building on its accumulated technological capabilities and know-how, in the period under review Nohmi Bosai completed development of and launched the Image Processing-based Smoke Detection System designed for applications such as large-scale warehouses and factories with high ceilings that contributes further to security and peace of mind for customers operating such facilities.

Expanding beyond renovations to offer comprehensive services, including maintenance and inspection

Nittan, a major fire protection services provider acquired in April 2012, has an integrated services configuration encompassing everything from the development of new fire protection systems through to maintenance and inspection, allowing it to provide systems that are optimally suited to customers' requirements. In the promising market for fire protection systems

for buildings under renovation, Nittan is actively marketing follow-up services to customers who have already installed our systems. Nittan is also working to bolster income in this area by ensuring a solid grasp of customer needs and is developing and extending proposals for comprehensive services that go beyond installation to include maintenance and inspection, thereby preventing problems from occurring.

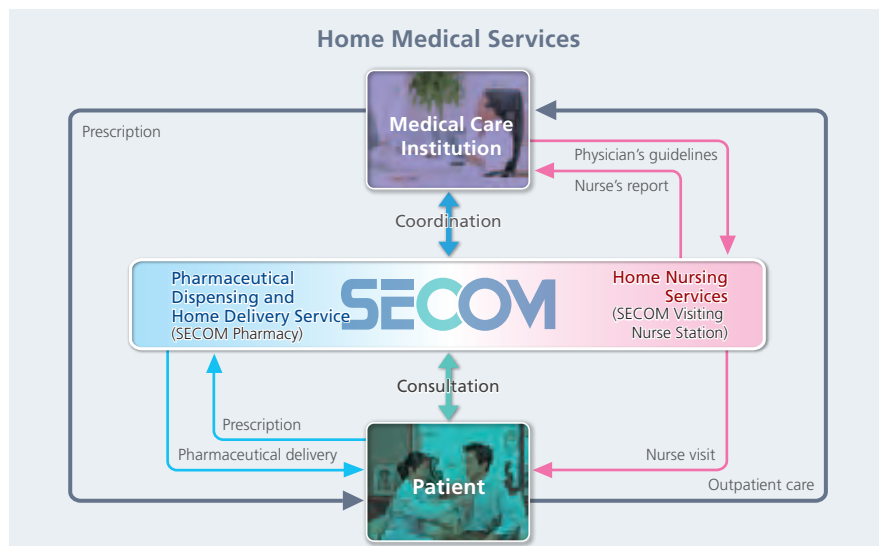
Aqua Force: Environment-friendly fire extinguishing system

The standard choice for use in indoor parking lots, foam fire extinguishers come with a downside, which is that they spread foam over a wide area, necessitating a substantial cleanup. Aqua Force, a closed-end mist spray fire extinguishing system developed and marketed by Nittan, facilitates focused spraying of extinguishing agent on the source of the fire, optimizing efforts to get fires under control while also reducing the impact of such activities on the environment.

Committed to ensuring its businesses are environmentally sound and contribute to society, Nittan also sells fire extinguishing agents with a global warming potential of zero and an ozone depletion potential of lower than one, as well as fire alarm control panels built on principles of universal design, enhancing usability for people with visual disabilities.

Guided by the ALL SECOM concept, we will continue to work with Nohmi Bosai and Nittan, and to leverage the extensive technological prowess and expertise of both companies, with the goal of creating next-generation solutions to the disaster preparedness needs of our customers.

Medical Services



Believing that protecting the health and lives of people is a natural extension of our commitment to providing security and peace of mind, we offer distinctive Home Medical Services and provide support to associated hospitals.

Home Medical Services: A growing business

Believing that protecting the health and lives of people is a natural extension of our commitment to providing security and peace of mind, in 1991 we launched our Home Medical Services business, becoming the first private-sector firm in Japan to offer such services. Today, this business encompasses medical care, personal care and preventative care services.

Our Home Medical Services business includes home nursing services, which we extend through a nationwide network of 32 visiting nurse stations. Home nursing involves regular visits by highly skilled nurses to patients' homes to provide expert nursing services as directed by the patient's physician. We also offer pharmaceutical dispensing services, which include filling prescriptions, delivering medications to patients at home and providing instruction on dosage and administration.

A nursing home that incorporates community involvement and disaster preparedness

Capitalizing on our know-how in the operation of such facilities, we recently opened Alive Setagaya Daita, a nursing home that incorporates the concepts of community involvement and disaster preparedness. When Alive Setagaya Daita is full, priority access is given to applicants from the community. The facility has also concluded a disaster support agreement with local authorities whereby it will take in local residents requiring nursing care who have been evacuated to shelters. Additionally, in the event of a prolonged power outage, Alive Setagaya Daita, which has vehicle-mounted generators, will do its best to provide hot meals to both Alive Setagaya Daita residents and local citizens.

New Tokyo Hospital opens new hospital building

We currently provide support to 18 associated hospitals in Japan, enabling us to contribute to better medical care. One of these is New Tokyo Hospital, in Matsudo, Chiba Prefecture, which enjoys a solid

Artist's conception of Sakra World Hospital, scheduled to open this year in Bangalore, India



Alive Setagaya Daita, a nursing home with nursing care services



New Tokyo Hospital, a principal provider of advanced medical care in Matsudo, Chiba Prefecture

reputation for its advanced emergency, inpatient and outpatient care for patients with acute illnesses, as well as for its outstanding surgical, testing and other capabilities. The hospital is also highly regarded for its cutting-edge facilities and its ranking as one of Japan's top hospitals for the treatment of cardiovascular disease. In December 2012, New Tokyo Hospital opened a new hospital building, further reinforcing its standing as a principal provider of advanced medical care and underscoring its ongoing commitment to setting new standards of excellence in health care.

Joint venture in India to open new hospital

Improving the number and quality of health care facilities and the system for educating health care professionals are major challenges in India today. In a joint venture with a Japanese trading company and a local firm, in the autumn of 2013 we plan to open Sakra World Hospital in Bangalore, leveraging our expertise to ensure quality care and efficient administration. Going forward, we will actively seek opportunities to expand our medical services business in overseas markets.

Insurance Services



Head office of Secom General Insurance Co., Ltd.



Support center



SECOT Anshin My Car

We offer an extensive lineup of distinctive non-life insurance policies that take full advantage of the collective strengths of the SECOT Group.

Expanding sales of SECOT Anshin My Home policy is testament to substantial merits to subscribers

Our diversification into non-life insurance came about as a result of our conviction that augmenting security services, which are preventative by nature, with insurance, which looks after people in the event of misfortune, was a way to reinforce subscribers' security and peace of mind. By taking full advantage of the collective strengths of the SECOT Group, we have developed an extensive lineup of highly rated, distinctive policies.

SECOT Anshin My Home is a policy for residential customers that offers a discount on regular premiums to subscribers who have installed on-line security systems, taking into account the risk-mitigating nature of such systems. The policy also offers a discount for houses with exclusively electrical appliances and houses built with fire-resistant materials, acknowledging a lower risk of fire. Customers can choose a basic plan from among three alternatives and

are also free to select special options, enabling them to tailor policies to their own specific needs. Contract volume for SECOT Anshin My Home, a mainstay of our non-life insurance lineup, continues to increase steadily. A similar product, Security Discount Fire Policy, for commercial customers, offers a discount on regular premiums to companies that have installed on-line security systems.

MEDCOM unrestricted cancer treatment indemnity insurance policy

MEDCOM is an unrestricted cancer treatment policy that provides full coverage for all hospitalization and medical treatment costs, both those covered under Japan's National Health Insurance (NHI) scheme and those not, the burden of which is traditionally borne entirely by the patient. MEDCOM also extends to outpatient treatment, providing coverage for up to ¥10 million per five-year period, and a one-time lump sum payment of ¥1 million if cancer

is diagnosed. Subscribers additionally have access to MEDCOM Nurse Call, a telephone-based support service that gives referrals to associated hospitals across the country, helps arrange second opinions and offers consultations on available treatment options. Looking ahead, we will continue to actively market MEDCOM with the aim of making this beneficial policy available to more people.

Support from SECOT emergency response personnel

SECOT Anshin My Car is a distinctive automotive insurance policy that includes around-the-clock, nationwide access to on-site support by SECOT emergency response personnel in the event of an accident. This service plays a significant role in giving vehicle owners greater peace of mind.

Geographic Information Services



Aerial photograph of Onagawa, Miyagi Prefecture, after the Great East Japan Earthquake

Capitalizing on our geospatial information and data center capabilities, we are supporting the operation and maintenance of enterprise systems for public- and private-sector customers.

Geospatial information services support efforts to prevent/mitigate damage caused by disasters

Subsidiary Pasco collects geographic data from aerial photography, vehicle/ground surveying and satellite images, which it integrates, processes and analyzes to provide geospatial information services to customers worldwide.

In the region devastated by the Great East Japan Earthquake, Pasco not only surveyed land boundaries, but also provided research and design services necessary for land readjustment. Pasco continues to capitalize on its geospatial information capabilities to support regional revitalization.

Companies and local authorities are stepping up efforts to prevent/mitigate potential damage from major disasters. In addition to assisting post-disaster recovery and reconstruction, Pasco is supporting such efforts by assisting with tsunami damage forecasting and the implementation of tsunami counter-measures across Japan.

Leveraging advanced measuring technologies to improve the safety of Japan's roads

The deterioration of Japan's social infrastructure, much of which was built during Japan's postwar economic boom, is raising concerns as it becomes

apparent that corrective maintenance is no longer sufficient to ensure the safety of the country's roads. Pasco promotes various initiatives aimed at improving road safety and reliability.

In the wake of the Great East Japan Earthquake, Pasco compared data from pre- and post-quake satellite images to identify disaster-induced topographic changes, demonstrating the feasibility of swiftly pinpointing affected areas. Recognizing the importance of accumulating such data before disaster strikes, Pasco is currently archiving 3D data for all of Japan's major roads and has already essentially completed this process for roads maintained by the national government. This high-precision archived 3D data is used primarily by the public sector in the creation of detailed maps for the maintenance and management of roads and ongoing inspections. Pasco is also proposing the application of this data to, for example, simulate the flooding of roads due to tsunami or overflowing rivers and identify sections of tunnels or roads that have degraded.

Helping to manage road assets in Vietnam

To facilitate an accurate grasp of the deterioration of its roads, as well as the formulation of plans for the expansion, maintenance and administration of



Simulation of flooding

its road infrastructure going forward, Vietnam is currently considering the introduction of guidelines for the management of road assets based on those in place in Japan. Pasco is maximizing the technological capabilities it has accumulated in Japan to assist Vietnam in managing its road assets. The company is also reinforcing its ability to support social infrastructure creation, maintenance and management in other Association of Southeast Asian Nations (ASEAN) member states.

Pasco creates GIS cloud service

The importance of geospatial information in strategic planning, management and disaster preparedness is well understood today by both the public and the private sectors. Pasco has created a geographic information system (GIS) cloud service that enables subscribers to access a wide range of data. GIS cloud data is stored in our robust and highly reliable data center facilities, thus helping to facilitate the prompt restart of subscribers' operations in the event of a disaster. Going forward, Pasco will continue to capitalize on its geospatial information services and the capabilities of our data center facilities to support the operation and maintenance of enterprise systems for its public- and private-sector customers.

On another front, Pasco is promoting applications for big data, including vehicle navigation system travel history information, cellular phone positioning information and aerial, vehicle/ground and satellite image-derived geospatial information.

Real Estate Development and Sales

We are stepping up efforts to develop high-grade condominiums that are safe, secure and offer advanced disaster mitigation features.

Providing high-grade condominiums that are safe, secure and distinctively SECOM

In line with our goal of providing living spaces that ensure safety, peace of mind and comfort, we develop and sell distinctively SECOM condominiums under the Glorio brand, which are equipped with advanced SECOM security systems. In the period under review, we completed Glorio Kiyosumi Shirakawa, in Tokyo, which features around-the-clock access control and an on-line security system created specially for condominiums, as well as the SECOM IX remote imaging security system and surveillance cameras,

among others, thus offering high-grade homes that are also safe and secure. Glorio Kiyosumi Shirakawa boasts earthquake resistance that is 1.25 times greater than is required under Japan's Building Standard Law, which mandates building to withstand earthquakes of up to 7.0 on Japan's seismic intensity scale, earning it seismic grade 2. Other advanced features include an emergency supplies storage room and AED units. Since the Great East Japan Earthquake, demand

has risen for homes that are designed to keep residents safe in the event of a disaster. Looking ahead, we will continue responding to such demand by promoting the development of quality condominiums with advanced disaster mitigation features, further enabling us to deliver safety and peace of mind.



Glorio Kiyosumi Shirakawa

Information and Communication Related and Other Services

Our distinctive portfolio focuses on data center services and also includes BCP support, information security services and a variety of cloud-based services.

Reinforcing our information services capabilities by transforming our data center facilities into service centers

Since the establishment of our Secure Data Center in 2000, we have provided data security services, protected by robust facility construction, rated among the best in Japan. In October 2012, we acquired a majority interest in At Tokyo, thereby becoming one of Japan's top data center services firms.

In light of increased demand since the Great East Japan Earthquake, we will open two new Secure Data Center facilities, in Osaka and in Tokyo in July and November 2013, respectively.

The competitive advantage of our data center facilities derives from robust

facility construction and security features, as well as from a proven ability to operate without interruption regardless of circumstances, thus providing seamless security and peace of mind. We also offer subscribers a wide range of support services through these facilities.

To create a solid foundation for growth in the years ahead, we will continue working to transform our data centers into "service centers," enabling us to provide a more extensive range of advanced information-related services.

Cultivating demand for BCP support services

One of our best-known initial response support services for disaster situations is SECOM Safety Confirmation Service,

one of Japan's leading risk management services, which help subscribers confirm the safety of employees in the event of a major disaster, as well as to promptly gather and share information on the extent of damage to facilities in affected areas. We continue to enhance the SECOM Safety Confirmation Service in response to subscriber feedback by adding, for example, a service whereby we contact and confirm the safety of the families of subscribers' employees by email. These efforts are helping to bolster our customer base.

In the period under review, we began offering the SECOM Emergency Call Out service, a comprehensive initial response support service designed to facilitate the optimal deployment



Monitoring room at Secure Data Center facility

of personnel in the aftermath of a disaster—based on considerations such as individual qualifications, capabilities, home address, commutation route and current location—and the prompt restart of operations. Our comprehensive BCP support services also include support for, among others, the preparation of emergency procedure manuals, as well as data storage, disaster information and emergency earthquake warning services.

Protecting confidential information from cyber attacks

Capitalizing on our technological capabilities, adaptability and expertise, we provide services designed to protect subscribers' confidential information against cyber attacks and other dangers. In addition to prompt expert response services, including diagnosing and analyzing system and network problems, monitoring for network viruses and detecting irregularities, our lineup ranges from emergency on-site response services and everyday oversight to outsourcing.

Testament to our solid performance record in this area, we recently signed a joint agreement with Tokyo's Metropolitan Police Department to promote collaborative efforts to prevent cyber

attacks and cyber crime. With damage caused by cyber crime expected to increase in the years ahead, we will step up efforts to provide comprehensive and distinctively SECOM services encompassing the development and implementation of security, monitoring, response and normalization measures.

Enhancing SECOM cloud services

Capitalizing on the capabilities of our data center facilities, among Japan's largest in terms of capacity, we provide a wide range of cloud-based services designed to provide security and peace of mind and enhance comfort and convenience for subscribers. One example is SECOM *Anshin* Eco Document Digitization Service, which assists in the digitization of key documents, thereby improving customers' business processes. This service, plus others—including a personnel management service that uses information from access control systems, storage services for valuable data and the Initial Response Operations Service, a major incident response service—maximize our extensive experience in information security and our solid network services foundation to help enhance the



SECOM Home Service

competitiveness and corporate value of subscribers.

SECOM Home Service continues to draw customers

SECOM Home Service is a suite of lifestyle support services developed to provide security, peace of mind and enhance comfort and convenience for SECOM Home Security subscribers. The SECOM Home Service features an extensive menu of services designed to encourage people to turn to SECOM. These include Housework Support Service, which provides help with housekeeping and small jobs around the house; Troubleshooting Support Service, which includes assistance in resolving unforeseen problems such as lost keys; and *Anshin* Support Service, whereby SECOM staff assist subscribers in resolving concerns that arise in everyday life by, for example, patrolling around subscribers' homes when occupants are out. We also offer *Seikatsu Tasuke*, a similar service for customers who are not SECOM Home Security subscribers. With the rapid aging of Japan's population expected to further drive demand for lifestyle support, we will continue to expand the range of services we offer.