



Realizing the Social System Industry

Our Social System Industry vision describes a framework of innovative, integrated systems and services that make life more secure, convenient and comfortable. We have worked steadily to make this vision a reality by building a broad business portfolio that today encompasses seven segments. We combine the services and systems in these segments into distinctive packages, in line with our overarching mission, which is to provide security and peace of mind wherever and whenever necessary. This approach encourages people to see SECOM as an ever-present and trusted part of their lives.

To promote broad acceptance of our many services across society, in 2010 we introduced the ALL SECOM concept. Under the ALL SECOM banner, we are encouraging employees everywhere to actively share information, ideas and objectives with the aim of strengthening our comprehensive capabilities, thereby positioning us for the next stage of growth.

Applying Our Corporate Philosophy and Advancing the ALL SECOM Concept

We have sought since our establishment to contribute to the resolution of social issues through our business activities. The efforts of every SECOM employee working toward the realization of our Social System Industry vision are guided by this objective, and by our corporate philosophy, which emphasizes a refusal to be content with the status quo and a commitment to doing what is appropriate. The former means seeking constantly to provide innovative services and systems by challenging accepted norms, while the latter means judging the legitimacy of our actions by examining whether they are just, fair and beneficial, not only to SECOM but to society as a whole. This philosophy continues to be a major driving force behind our growth and evolution.

As we work to win ever-broader acceptance of our services, society's expectations of us will continue to rise, as will those of our customers. By advancing the ALL SECOM concept, we will continue working to accurately identify and interpret the needs of customers and to provide services that enhance convenience and comfort and deliver security and peace of mind, thus ensuring our standing as a company that makes an important contribution to society.