

STRATEGIC HIGHLIGHTS

Services begin in New Zealand

In New Zealand, we acquired a new subsidiary, subsequently renamed Secom Guardall NZ Ltd. that boasts an overwhelming share of the local market for security services for major financial institutions and retail chains. Today, Secom Guardall NZ is leveraging a broad service menu—which combines its specialized maintenance and inspection services with our distinctive on-line security systems—and the extensive subscriber base it shares with neighboring Secom Australia Pty. Ltd., to promote the broad acceptance of SECOM-style security services.



U.K. subsidiary acquires provider of security services for financial institutions

Secom plc, in the United Kingdom, took steps to enhance its security services for financial institutions, which demand superior technological capabilities and responsiveness.



Total Support Service of Emergency Management is launched

Capitalizing on the comprehensive strengths of Group companies in this field, we launched Total Support Service of Emergency Management, which encompasses assistance with the formulation of BCPs and, in the event of a disaster, full support at the time of occurrence, prompt initial response services and help with recovery.

SECOM Remote Monitoring for Seniors is introduced

In response to rising demand for services that help monitor the safety and wellbeing of seniors living alone and respond appropriately when needed, we introduced SECOM Remote Monitoring for Seniors, which enables subscribers to bundle services provided by Group



companies Secom Medical System Co., Ltd. and Secom Home Service Co., Ltd. with an alarm system that alerts a SECOM control center in the event of a problem.

Sales of SECOM Home Security G-Custom begin

This convenient new residential security system combines features of SECOM Home Security, which emphasizes crime prevention and fire protection, with data storage for important personal data and information on services offered subscribers by Group companies and other selected providers, among others.



Next-generation on-line security system is developed

By leveraging our sensor, image recognition and personal identification technologies, as well as our remote monitoring expertise, we developed a new on-line security system that eliminates the need for someone to manually turn the system on and off, thus facilitating around-the-clock monitoring whether or not anyone is on the premises.



2012

March

SECOM Home Health Care Center Kugayama is established

Located in Sugunami-ku, Tokyo, this facility provides a full range of services that combine conventional home nursing with home personal care, in cooperation with community medical care facilities.

June

June

Corporate organization is revised

With the aim of integrating and streamlining security and related services, we absorbed security and equipment installation and maintenance subsidiary Secom Techno Service Co., Ltd.

July

September

November

November

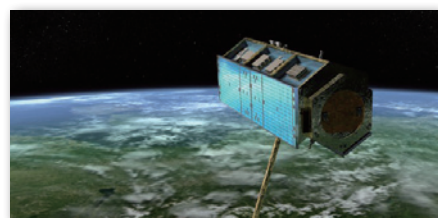
December

March

April

Pasco secures rights to distribute image data from the Pléiades high-resolution optical satellite

Subsidiary Pasco Corporation secured rights to send requests directly to Pléiades, a French high-resolution observation satellite, as well as to receive image data directly from the satellite for sale to its customers. Focusing on the impact of disasters and environmental change, Pasco will continue working to swiftly acquire and provide satellite image data, as well as to reinforce its



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operating foundation, with the aim of expanding its satellite image-based geospatial information business.

Company is established to offer comprehensive lifestyle support services

In April 2012, Kurashi-TEL Co., Ltd., began offering *Seikatsu Tasuke*, a comprehensive suite of lifestyle support services, in major urban areas. These services encompass everything from assistance in resolving minor concerns that arise in everyday life to the development of



forward-looking plans that help ensure worry-free lifestyles, all of which can be accessed simply by telephoning the company's call center.

Nittan joins the SECOM Group

Reflecting our belief—arising from lessons learned in the wake of the Great East Japan Earthquake—in the need to urgently develop next-generation fire and disaster protection systems, as well as to accelerate our cultivation of overseas markets, we acquired Japanese fire protection services firm LIXIL NITTAN, which was subsequently renamed Nittan, thereby reinforcing our fire protection business.

Next-generation surveillance camera system is developed

Given expanding needs for surveillance camera systems and telecommunications infrastructure improvements, we took advantage of our accumulated know-how in security services and information security to develop a next-generation surveillance camera system. With this system, camera images are stored at a Secure Data Center, eliminating the need for subscribers to have their own image storage equipment.