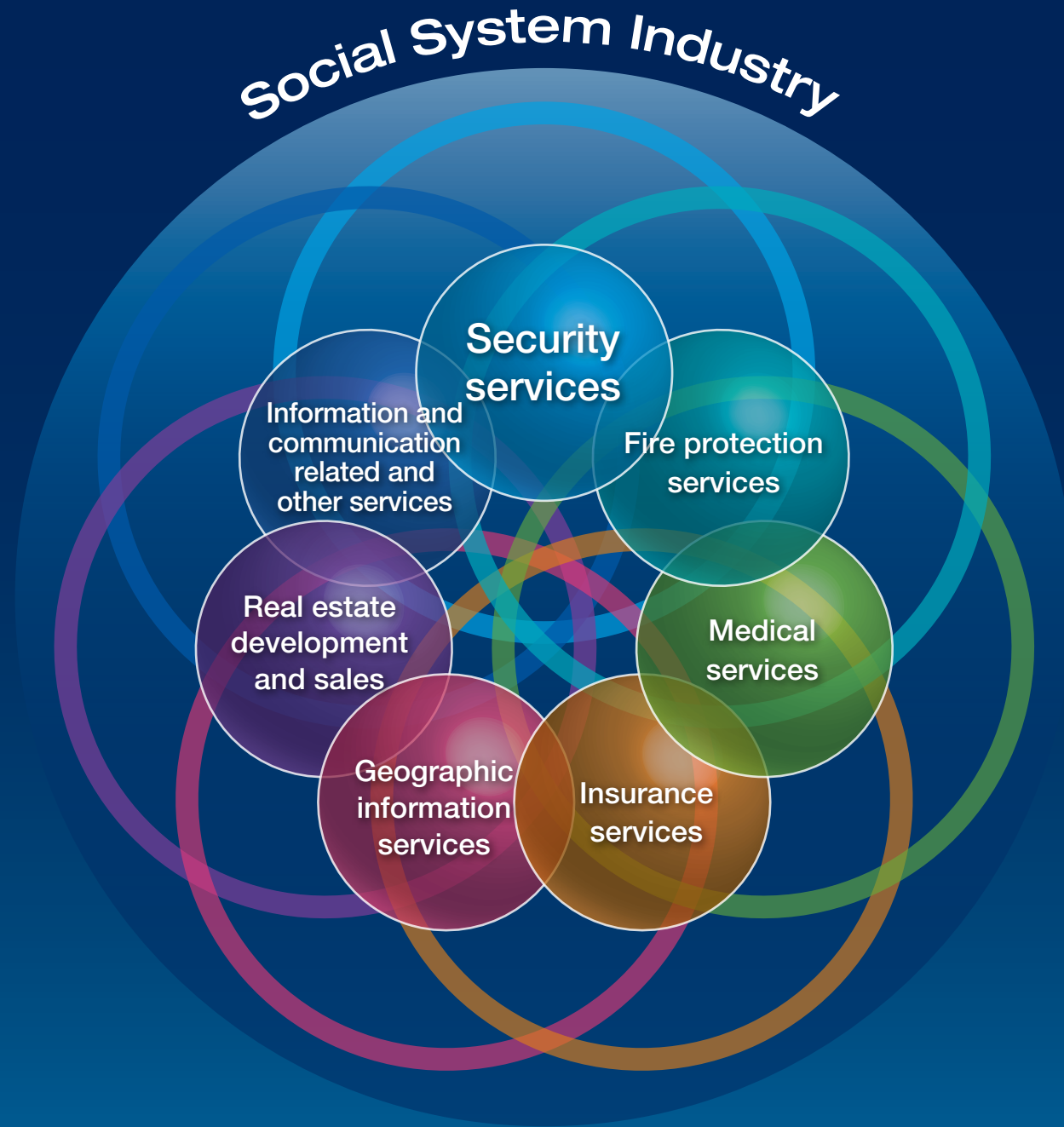


SECOM's VISION



Realizing the Social System Industry Vision

We first declared our Social System Industry vision in 1989. This vision describes a framework of distinctive, integrated services and systems that make life more secure, convenient and comfortable. Since then, we have continued working to make this vision a reality by building a broad business portfolio that now encompasses security services, fire protection services, medical services, insurance services, geographic information services, real estate development and sales, and information and communication related and other services. We strive to combine services and systems in these businesses into distinctive packages, in line with our overarching mission, which is to provide safety and security for people whenever and wherever necessary. This approach encourages people to turn to SECOM with the confidence that doing so will help them resolve security and various other issues.

To hasten the realization of our Social System Industry vision, in 2010 we introduced the ALL SECOM concept. Under the ALL SECOM banner, we will promote cooperation among our various businesses, as well as build new synergies. To this end, we are encouraging employees everywhere to actively share information, ideas and objectives, with the aim of strengthening the SECOM Group as a whole and maximizing our comprehensive capabilities, thereby helping to achieve new growth.

Advancing the ALL SECOM Concept

In all our efforts, we are guided by our corporate philosophy, which also governs the conduct of every SECOM employee. This philosophy emphasizes a refusal to be content with the status quo and a commitment to doing what is appropriate. The former means seeking constantly to provide innovative services and systems by challenging accepted norms, while the latter means judging the legitimacy of our actions by examining whether they are just, fair and beneficial, not to SECOM but to society as a whole. This philosophy continues to be a major driving force behind our growth and evolution.

As we press forward with efforts to grow our businesses and further broaden the scope of our business portfolio, society's expectations of us will continue to increase. By advancing the ALL SECOM concept, which is shared by everyone at SECOM, we will continue working to develop high-grade services and systems and in so doing ensure our standing as a company that makes an important contribution to society by providing comprehensive security and peace of mind. Through these efforts, we will work to encourage the unfailing loyalty of customers by further rallying our collective strengths and sharpening our competitive edge.