

## PROFILE

Since its establishment in 1962, **SECOM CO., LTD.**, has sought to develop distinctive, integrated services and convenient and comfortable, in line with its belief in the its business activities. Such efforts have enabled SECOM to

a pioneer in Japan's security services industry, systems that make life more secure, importance of contributing to society through achieve steady growth.

On July 7, 2012, SECOM celebrated its 50th anniversary. Beginning with Japan's first on-line security system, SECOM has developed a wide range of systems over the years that respond promptly to changing social imperatives. These include an on-line home security system and COCO-SECOM, a mobile personal security system for outdoor use. At the same time, SECOM has worked to encourage broad acceptance of the concept of security services in Japan.

Today, the overarching mission of SECOM—comprising the parent company and the companies of the SECOM Group—is to provide safety and security for people whenever and wherever necessary. Accordingly, SECOM is pressing ahead with efforts to realize its vision for the future, the Social System Industry, which describes a framework of distinctive, integrated services and systems that make life more secure, convenient and comfortable. To this end, SECOM is leveraging its extensive business portfolio—which has expanded to include security services, fire protection services, medical services, insurance services, geographic information services, real estate development and sales, and information and communication related and other services—to create a solid foundation for future growth, and working not only to enhance individual businesses but also to integrate services and systems, thereby yielding considerable synergies to drive future growth.

With the aim of maximizing these synergies, SECOM is promoting a new concept, dubbed "ALL SECOM," which focuses on rallying SECOM's comprehensive strengths to create distinctive packages of services and systems that encourage people to turn to SECOM with the confidence that doing so will help them resolve security and various other concerns.

SECOM has expanded into 19 countries and territories outside of Japan: Taiwan, the Republic of Korea (ROK), the People's Republic of China (PRC), Thailand, Malaysia, Singapore, Indonesia, Vietnam, the Philippines, India, the United Arab Emirates, the United Kingdom, Belgium, Sweden, Finland, Australia, New Zealand, the United States and Brazil. SECOM continues striving to further grow its operations in all of these markets.

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