

## PROFILE

Since its establishment in 1962, SECOM CO., LTD., a pioneer in Japan's security services industry, has sought to contribute to a safe society by developing innovative security services and systems, in line with its mission to provide security and peace of mind through its business activities, as well as to achieve steady growth. Beginning with Japan's first on-line security system, developed in 1966, SECOM has endeavored to create a variety of systems that respond to changing social imperatives. These include an on-line home security system in 1981—which this year celebrated its 30th anniversary—and COCO-SECOM, a mobile personal security system for outdoor use in 2001. At the same time, SECOM has worked to secure broad acceptance of the concept of security services in Japan.

Today, the overarching mission of SECOM—comprising the parent company and the companies of the SECOM Group—is to provide safety and security for people whenever and wherever necessary. With this in mind, SECOM is pressing ahead with efforts to realize its vision for the future, the Social System Industry, which describes a framework of distinctive, integrated products and services that make life more secure, convenient and comfortable. To this end, SECOM is capitalizing on its broad business portfolio—which has expanded to include security services, fire protection services, medical services, insurance services, geographic information services, real estate development and sales, and information and communication related and other services—to drive growth.

SECOM continues striving to provide distinctive service systems that encourage people to turn to SECOM to help resolve security and other problems. With the aim of rallying Group strengths and maximizing synergies to realize its Social System Industry vision and to accelerate growth, the Company recently declared the Group slogan "ALL SECOM."

SECOM has also established operations in 12 countries and territories outside of Japan. In these markets, SECOM is aiming to further grow its operations by providing customers with security services of the same high quality as it does in Japan.