2030 VISION
SECOM GROUP
The Purpose of the SECOM Group’s Vision for 2030

The fiscal year ending March 31, 2018, marks the 55th anniversary of SECOM’s establishment.

The SECOM Group is working to realize its Social System Industry vision, operating in an environment characterized by drastic change and increasing uncertainty. As part of this process, the Group has formulated a vision for 2030 that further defines its future direction, with the aim of encouraging pride amongst its employees, inspiring trust amongst its customers and instilling awareness of SECOM’s possibilities amongst all stakeholders.
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In Closing
The History of SECOM

Since its establishment in 1962, SECOM has contributed to society in various ways, in line with its duty to help achieve a society free from concerns and its commitment to providing services that better benefit society.

- **1962**: (Year of establishment)
- **1982**: Security Services Industry
- **1989**: ANZEN Industry
- **2017**: Social System Industry

- Provides services and systems that deliver safety, peace of mind, comfort and convenience
- Expands beyond security services into such areas as healthcare and information and communications
- Established as a pioneer in Japan’s security services industry
STRENGTH | Competitive Advantages

Over the last 55 years, the SECOM Group has cultivated the following elements, which form its core strengths.

**Human resources**
- SECOM’s corporate philosophy (below) is understood and shared by all employees.

> "Contributing to society through our business activities"
> "A commitment to doing what is appropriate"*1
> "A refusal to be content with the status quo"*2

*1 Judging the legitimacy of our actions by examining whether they are just, fair and beneficial, not only to SECOM but to society as a whole.
*2 Seeking constantly to extend novel services and systems by challenging accepted norms.

**Organization**
- SECOM has marshalled its diverse businesses to develop and advance innovative services.

**Technologies**
- SECOM has created a business model that fuses people and technologies.

**Performance**
- SECOM boasts close ties with society and a strong track record.

- More than 3,000,000 security system subscribers
- Over 5,700,000 SECOM Safety Confirmation Service users

**Knowledge**
- Know-how cultivated in Japan, a front runner in addressing critical challenges.

- Initiatives for a super-aged society
- Our experience in responding to frequent natural disasters

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Approximately 2,800 emergency depots in Japan
Around 60,000,000 security sensors installed at subscribers’ premises

**ALL SECOM**

As of March 31, 2017
With the increasing complexity of social imperatives, ensuring peace of mind has become mission critical as individual needs for peace of mind increase and diversify.

A new social infrastructure that responds to such increasingly diverse needs is essential.
The SECOM Group’s Vision for 2030
SECOM’s Vision for 2030

By creating its ANSHIN Platform, SECOM aims to provide enduring peace of mind to an ever-changing society.
What is the ANSHIN Platform?

The ANSHIN Platform is a service platform anchored in the relationship of trust that SECOM has cultivated with society. Created in collaboration with industrial, governmental and academic partners who share SECOM’s philosophy, this platform is designed to provide peace of mind to people in their everyday lives, as well as to society as a whole.
SECOM will capitalize on the ANSHIN Platform to alleviate problems and resolve concerns through the seamless provision of services tailored to evolving social imperatives. The ANSHIN Platform will also further reinforce SECOM’s relationship with customers and society.
1. Provide services anytime, anywhere.

Peace of mind, whenever and wherever necessary
2. Provide optimal services tailored to individual customer needs

Peace of mind, for anyone and everyone
3. Provide seamless services centered on peace of mind

Risks in daily life
- Crimes/accidents
- Cyber crimes
- Natural disasters
- Illness/aging

In Everyday life
- Advance preparation
- In the event of an emergency
- Grasp the situation

In the event of an emergency
- Minimize damage

After An emergency
- Post-disaster restoration

SECOM's ANSHIN Flow for Providing Peace of Mind

Peace of mind, seamlessly
Services to be Provided under the ANSHIN Platform

- Crime prediction
- Secure business support
- Disaster prediction and response
- Healthcare and diagnostics employing AI
- Blindspot-free security utilizing broader monitoring technologies
- Effective and convenient cyber security
- Automated inspections of social infrastructure
- Virtual principal physicians
- Robotics
- Comprehensive lifestyle support tailored to each individual
- Evacuation support during wide-area disasters
- Lifestyle concierge
Strategies for Creating the ANSHIN Platform

Strategies for further strengthening SECOM’s relationship with customers and society

Respond to latent needs by using cutting-edge technologies and analyzing Big Data, thus strengthening relationship with customers.

Respond to the needs of everyday concerns by adding greater value to services that provide peace of mind, thereby delivering comfort and convenience.

ALL SECOM
Rallying Group strengths

Collaboration “Co-Creation”
Seek the participation of partners that share the SECOM’s philosophy (Communication with society and open innovation)
Key Factors Driving the Implementation of Strategies

**Human resources**
- Encourage a managerial mindset in all employees that is rooted in job satisfaction.
- Promote diversification.
- Foster human resources capable of innovation and of functioning in a global business environment.

**Organization**
- Enhance solidarity by ensuring that SECOM’s corporate philosophy is shared by all employees.
- Ensure an upbeat and unfettered corporate culture by promoting self-discipline.
- Increase productivity and service quality by utilizing state-of-the-art ICT.

**Technologies**
- Develop technologies that amplify human capabilities.
- Develop technologies that facilitate the provision of seamless services.
- Develop technologies that encourage peace of mind.
Global Expansion

In response to the increasing needs of customers overseas, SECOM will leverage its know-how cultivated in Japan, a front runner in addressing critical challenges with global relevance, to offer services in overseas markets that are customized to reflect local needs and sensibilities. Promote ANSHIN as a global common word.

**STEP 1**
Promote further awareness of the SECOM brand in emerging countries in Asia and elsewhere

**STEP 2**
Deploy the ANSHIN Platform in overseas markets
Creating the ANSHIN Platform:
Growth Projection

SECOM will continue to grow together with society.

GROWTH FORECAST
In Closing

SECOM will continue striving to keep abreast of—or where possible to anticipate—social change, thereby ensuring its ability to provide enduring peace of mind. To this end, SECOM remains committed to evolving and improving.

SECOM will continue working to strengthen its relationship with society and to help address diverse social imperatives. In so doing, SECOM seeks to grow together with society.

SECOM will continue to evolve, in line with its goal of providing enduring peace of mind to an ever-changing society.
By creating its ANSHIN Platform, SECOM aims to provide enduring peace of mind to an ever-changing society.