

## Support for Competitive Sports

By providing support for competitive sports in Japan, we will continue to bolster our corporate value.

### □ Helping to ensure the safety and security of long-distance running events

SECOM is a company that has pushed tirelessly forward since its founding to realize its mission. The image of the long-distance runner pushing himself or herself to the limit to reach the finish line is thus one that resonates with us. This affinity has encouraged us to become a corporate sponsor of and provide wide-ranging support for long-distance running events across Japan.

As a corporate sponsor of the 91st edition of the Hakone Ekiden, Japan's premier university ekiden (long-distance road relay), in January 2015, we were responsible for, among others, ensuring runner security, creating a safe environment for the thousands of spectators lining the course and providing AEDs,

all of which helped ensure a smooth and safe race.

The Boston Marathon bombing of April 2013 prompted a significant tightening of security at international marathons around the world. As an official partner of the Tokyo Marathon 2015, one of six races in the annual Abbot World Marathon Majors series and Japan's largest marathon, which was held in February 2015, we contributed to the safety of the event by providing static guard services at start area gates to check baggage and direct spectators and by installing roadside network security cameras over the entire course.

We were recently named the official provider of security for the first Saitama Marathon, which is scheduled for November 2015, where we will be in charge of ensuring the safety of runners

and spectators. Going forward, we will expand our support for such events with the aim of contributing to the growth and success of these and other long-distance running events in Japan.

### □ Official sponsorship of the Japan women's national rugby teams

We also identify strongly with the stubborn determination of rugby players to play on no matter what, a trait that echoes our determination to always move forward. Since 2014, we have been an official sponsor of the Japan women's national seven-a-side and fifteen-a-side rugby teams, having signed an agreement with Japan Rugby Football Union, the governing body for rugby in Japan.



SECOM helped ensure the safety of runners and spectators  
©Tokyo Marathon Foundation

As a corporate sponsor, SECOM also contributed to the safety of the 2015 Hakone Ekiden (relay race)  
©Gekkan Rikujyo Kyogi (Monthly Track & Field)



SECOM is an official sponsor of the Sakura Sevens and Sakura Fifteen  
©Japan Rugby Football Union

