

PROFILE

Since its establishment in 1962, SECOM CO., LTD., a pioneer in Japan's security services market, has endeavored to contribute to society through its business activities, an approach that has enabled it to respond swiftly to society's evolving needs for security and peace of mind, as well as to achieve solid growth. Beginning with the development in 1966 of Japan's first on-line security service, SECOM has sought consistently to create security services that meet changing security needs—including an on-line home security system in 1981 and COCO-SECOM, a mobile security system for outdoor use, in 2001—and at the same time to secure broad acceptance of the concept of security services in Japan.

In light of growing social unease and increasingly diverse and sophisticated security needs, SECOM is leveraging its accumulated know-how in the security field, as well as its distinctive technology development abilities and dependability as a security professional, to develop and promptly launch a variety of innovative products and services. Such efforts have enabled SECOM to achieve steady growth.

SECOM's overarching mission is encapsulated in its corporate message, "Providing reliable peace of mind." To this end, SECOM—comprising the parent company and the companies of the SECOM Group—continues working to realize its vision for the future, the Social System Industry, which describes a framework of distinctive, integrated products and services that make life more secure, convenient and comfortable. In addition to its core security services, SECOM's business portfolio today includes fire protection services, medical services, insurance services, geographic information services, real estate development and sales, and information and communication related and other services, which SECOM combines into exclusive, tailored packages that enable it to provide safety and security for people whenever and wherever necessary.

SECOM has also expanded into overseas markets, establishing a network of subsidiaries and affiliates in 11 countries and territories, where it provides services of the same high quality as it does in Japan. In particular, SECOM is focusing on the People's Republic of China (PRC), where it is working to expand its business area, thereby reinforcing its presence, in response to robust demand for security services fueled by sustained economic growth.