



**Makoto Iida**

### Career Highlights

- July 1962  
President and Representative Director (Founder)
- February 1976  
Chairman and Representative Director
- June 1997  
Supreme Advisor and Director
- June 2022  
Founder and Advisor

### Honor

- January 2023  
Order of the Rising Sun, Gold and Silver Star, Junior Fourth Rank

SECOM Founder and Advisor Makoto Iida passed away on January 7, 2023, at the age of 89.

Makoto Iida cofounded Japan's first security services company, Nihon Keibi Hoshō (today's SECOM), with the late Juichi Toda, a friend since university, in July 1962. In an era when water, air and safety were thought of as being free, launching a business centered on security services was a challenging proposition. Under their leadership, the Company won the contract to provide security for the athletes' village at the first Tokyo Olympics in 1964, an achievement that would serve as a catalyst for the Company's subsequent growth. In 1966, the Company developed and marketed Japan's first on-line commercial security system, laying the foundation for its evolution as a provider of security services nationwide.

Iida also served as the first chairman of the All Japan Security Service Association from its inauguration in 1980 through to 2002. Today, Japan's security services industry includes more than 10,000 security services companies employing approximately 600,000 security guards and generating annual sales of around ¥3.5 trillion.

Insights articulated by Iida have been handed down throughout the SECOM organization and to all employees since SECOM's founding, underpinning daily efforts to deliver safety and peace of mind and serving as a compass for the Company's operations. We are forever grateful for his guidance and for the solicitude he showed everyone he encountered. As the heirs to his dream of realizing a society free from concerns, we pledge to continue working to drive the Company's growth and evolution and contribute to the betterment of society.



Helping provide security services for the Tokyo Olympics in 1964



With cofounder Juichi Toda (left) in 1967



Celebrating the launch of a computerized on-line security system in 1975 (center)



Speaking at a meeting of the All Japan Security Service Association in 1999